

EZRA DEUTSCH-FELDMAN

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SKDK, Washington, DC

Digital Creative Lead, May 2024 to December 2024

- Oversaw production of over 150 digital video ads, including working with both in-house and freelance writers, editors, audio mixers, and colorists.
- Wrote scripts for digital political ads; major clients included House Majority PAC, DCCC, and Ruben Gallego's Senate campaign.

SENATE MAJORITY PAC, Washington, DC

Video Director, January 2022 to December 2022

- Worked with multiple digital agencies to script and produce hundreds of digital video ads, static graphics, social copy, and landing pages, contributing to historic Democratic victories.
- Wrote and produced in-house ads, including both production spots and testimonials.
- Pitched and edited organic rapid-response videos for SMP's social media accounts.

BIDEN FOR PRESIDENT, Philadelphia, PA

Rapid Response Editor, September to November 2020

- Managed a team clipping and distributing videos during major events, including presidential debates.
- Edited dozens of digital ads for use in our rapid response anti-disinformation program.

WARREN FOR PRESIDENT, Boston, MA

Rapid Response Video Lead, December 2019 to March 2020

- Built a video archive of Senator Warren and other political figures for use in campaign projects.
- Critical member of the campaign "war room" for debates and other key events, cutting and captioning clips on a very tight turnaround, and editing post-debate mashup videos.

SENATE DEMOCRATIC MEDIA CENTER, Washington, DC

Video Editor, January 2017 to December 2019

- Produced videos for individual Senate offices, including floor speeches, direct to camera recordings, and montages highlighting legislative accomplishments.
- Pitched, scripted, and edited rapid response videos for the @SenateDems social media accounts.
- Created motion graphics animations for member offices and Senate leadership.

HILLARY FOR AMERICA, Brooklyn, NY

Rapid Response Video Editor, June 2016 to November 2016

- Pitched, scripted, researched, edited, and produced original short form videos for the campaign's "The Briefing" social channels, television commercials, and digital ads.
- Helped experiment with video formats, including direct to camera explainers and animations.

DEMOCRATIC NATIONAL COMMITTEE, Washington, DC

Video Research Associate and Video Systems Administrator, April 2014 to June 2016

- Monitored national and local television news, archived videos, and compiled daily reports.
- Developed and maintained Project Vantage, the internal Democratic Party video archive.

Skills:

Video & image editing: Adobe Premiere, After Effects, Lightroom, Photoshop, Audition.

Media monitoring: SnapStream, TVEyes.

Other: Teleprompter operation, event photography and photo editing.